

Kelly W. Heuer

(she/her/hers)

☎ 631.258.6117
♦ New York, NY
✉ kellyheuer@gmail.com
kellyheuer.me

EXPERIENCE

Project Management Institute (PMI) — *New York, NY*

APR 2024 - PRESENT

Head of Learning. Lead the organization's learning, standards, and publications teams, focused on exceptional professional development.

2U | edX — *New York, NY*

NOV 2017 - APR 2024

Vice President, Learning Experience. Led the organization's **learning teams**, from curriculum strategy to instructional content development, and managed \$11M annual vendor contract. (JAN 2022 - APR 2024)

Director, Course Strategy. Led a team of learning design strategists who worked with global academic and industry leaders. (APR 2021 - JAN 2022)

Lead Strategist. 🦋 Worked with global university faculty to translate curriculum strategy into impactful digital learning. (NOV 2017 - APR 2024)

Georgetown University — *Washington, DC*

SEP 2007 - NOV 2017

Co-founder, Ethics Lab. Established Georgetown's first social innovation lab focused on problems in practical ethics. Led projects in research ethics, genetic ethics, and climate justice. (JAN 2014 - present)

Director, Curriculum Design & Development, Kennedy Institute of Ethics. 🦋 Led strategic efforts in communications, fundraising, scholarship, digital learning experience design, and public programming. (JAN 2014 - NOV 2017)

Postdoctoral Fellow, Learning Innovation. Led the development of Georgetown's first open online course in bioethics. (MAY 2013 - JAN 2014)

Academic Teaching Faculty. Taught courses in ethics, logic, and political theory. Contributed to four grant-funded research projects. Earned multiple awards for teaching excellence. (SEP 2007 - MAY 2013)

Harvard University — *Cambridge, MA*

SEP 2004 - JAN 2007

Research Fellow, Edmund & Lily Safra Center for Ethics. Conducted research in Beijing on human rights and Confucian ethics; presented at Harvard's Kennedy School of Government. (MAY 2006 - JAN 2007)

Research Assistant, Radcliffe Institute for Advanced Study. Supported research, development, and editing of *Legal Norms and Normativity*, which won awards for outstanding scholarship. (SEP 2004 - JUL 2005)

EDUCATION

Georgetown University. (2007-2013)

PhD, Philosophy, *with distinction.*

MA, Philosophy, *en passant.*

Harvard University. (2003-2007)

BA, Philosophy, *magna cum laude*,
high honors in field, Phi Beta Kappa.

AWARDS

2U No Back Row™ Winner,
Company-wide award for
exemplifying team values.
Six awardees per year. (2022)

2U Leadership Accelerator Prize,
for high-potential employees
at the Sr. Director and VP level.
Twenty awardees per year. (2021)

Columbia University Fellow,
for international bioethics
research and travel. (2021)

Bioethics Research Fellow, 🦋
contributing to NIH-funded
ethics research. (2010-2013)

**Georgetown University
Fellow,** research stipend plus
full funding for PhD. Five
fellows per class. (2007-2013)

John Harvard Scholar, for
academic excellence among
undergraduates. Top 10% of
class each year. (2006-2007)

Presidential Scholar, for
academic and cultural excellence.
Two per state per year. New York
State honoree. (2007)

🦋 **Note:** some promotions and awards have been consolidated for simplicity. Full details at [linkedin.com/in/kelly-heuer](https://www.linkedin.com/in/kelly-heuer).

PROJECTS

Project Name — *Detail*

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LANGUAGES

English, Spanish, Chinese (中文)

SKILLS

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